

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2696206-1	Order #	2696206
Invoice Date	04/30/23	Alt Order #	WOC14113113
Invoice Month	April 2023	Deal #	
Invoice Period	03/27/23 - 04/30/23	Flight Dates	04/26/23 - 05/16/23
Advertiser	POL/ Heath & Metcalf / R / Ag Comm / Treas/ KY		
Product	TV		
Estimate #	2220		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code			
Advertiser Code	460		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	39784AG		
Advertiser Ref	M215932		
Product 1	550		
Product 2			

Billing Address:

Medium Buying LLC / POL
Attention: Accounts Payable
815 Grandview Ave Ste 600
Columbus, OH 43215

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/26/23	05/16/23	GMK @ 6A	6-7a	MTWTF--	:30	5	\$80.00	NM
Weeks: <u>Start Date</u> 04/26/23 <u>End Date</u> 05/02/23 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 5 <u>Rate</u> \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WHAS W 04/26/23 6:40 AM GMK @ 6A 6-7a :30 KYMH041923H \$80.00 NM									
3 WHAS Th 04/27/23 6:10 AM GMK @ 6A 6-7a :30 KYMH041923H \$80.00 NM									
5 WHAS F 04/28/23 6:41 AM GMK @ 6A 6-7a :30 KYMH041923H \$80.00 NM									
2	04/26/23	05/13/23	GMK WEEKEND 6-7A	6:00 AM-7:00 AM	-----S-	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> 04/26/23 <u>End Date</u> 05/02/23 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 1 <u>Rate</u> \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHAS Sa 04/29/23 6:12 AM GMK WEEKEND 6-7A 6:00 AM-7:00 AM :30 KYMH041923H \$40.00 NM									
3	04/26/23	05/14/23	GMK WEEKEND 6-8A	6:00 AM-8:00 AM	-----S	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> 04/26/23 <u>End Date</u> 05/02/23 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHAS Su 04/30/23 6:54 AM GMK WEEKEND 6-8A 6:00 AM-8:00 AM :30 KYMH041923H \$30.00 NM									
4	04/26/23	05/16/23	GOOD MORNING AMER 7-9a ICA		MTWTF--	:30	10	\$120.00	NM
Weeks: <u>Start Date</u> 04/26/23 <u>End Date</u> 05/02/23 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 10 <u>Rate</u> \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WHAS W 04/26/23 8:39 AM GOOD MORNING AMERICA 7-9a :30 KYMH041923H \$120.00 NM									
1 WHAS W 04/26/23 8:52 AM GOOD MORNING AMERICA 7-9a :30 KYMH041923H \$120.00 NM									

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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2696206-1	Invoice Month	April 2023
Invoice Date	04/30/23	Invoice Period	03/27/23 - 04/30/23
Advertiser	POL/ Heath & Metcalf / R / Ag Comm / Treas/ KY		
Product	TV		
Estimate #	2220		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
16	04/26/23	05/16/23	ABC WORLD NEWS 630	630-7p	MTWTF--	:30	5	\$600.00	NM																																																							
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1	WHAS	Su	04/30/23	6:50 PM	WHAS11 NEWS SUNDAY	630-7p	:30	KYMH041923H	\$250.00	NM																																																						
19	04/26/23	05/13/23	WHAS11 NEWS AT 11	11-1135p	-----S-	:30	1	\$90.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>04/26/23</td> <td>05/02/23</td> <td>-----S-</td> <td>1</td> <td>\$90.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Sa</td> <td>04/29/23</td> <td>11:21 PM</td> <td>WHAS11 NEWS AT 11 SAT</td> <td>11-1135p</td> <td>:30</td> <td>KYHM041923H</td> <td>\$90.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							04/26/23	05/02/23	-----S-	1	\$90.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	Sa	04/29/23	11:21 PM	WHAS11 NEWS AT 11 SAT	11-1135p	:30	KYHM041923H	\$90.00	NM											
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20	04/26/23	05/15/23	WHAS11 NEWS AT 11	11-1135p	MTWTF-S	:30	6	\$120.00	NM																																																							
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Total Spots 41

Include Invoice # on Check - Payment Terms 30 Days

Gross Total \$6,130.00

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2696206-1	Invoice Month	April 2023
Invoice Date	04/30/23	Invoice Period	03/27/23 - 04/30/23
Advertiser	POL/ Heath & Metcalf / R / Ag Comm / Treas/ KY		
Product	TV		
Estimate #	2220		

<u>Agency Commission</u>	\$919.50
<u>Net Amount Due</u>	\$5,210.50

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